





WonderArts VT

ANNUAL REPORT 2019

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Our Community

Serving people of all ages throughout the Northeast Kingdom and beyond

Who We Serve

From toddlers to seniors, we run programs in schools in six towns and offer events and classes at community venues throughout Greensboro, Craftsbury, and Hardwick. By bringing our programs to multiple locations, we're able to reach

more people in their home communities.

32% of our area's population engage with our programs



Key Statistics

For the **4,754 people** in our region of service:

- 80% have a high school diploma
- 1 in 6 are self-employed
- \$35,832 is the average annual income
- 50% don't have access to high-speed internet
- 6 in 10 youth qualify for free and reduced lunch
- There are **62%** fewer services than the rest of VT
- 33 minutes one way is the average daily commute

43% of Orleans residents and 51% of Caledonia residents work out of the county

Cultivating
lifelong learning
and exploration to
enrich our community,
schools, and economy
through creativity,
conversation and
collaboration

Our Impact

Building connections through access to learning, resources, and opportunities

93% of participants reported feeling more connected to their community after engaging in a WonderArts program

92%participant
satisfaction rate
for all classes

70%
of participants
came to multiple
WonderArts
programs

This Year, We...

- Reached 1200 adults and 500 youth
- Collaborated with 29 organizational partners
- Led 305 program activities, classes, and events
- Offered programs at 15 local venues and 13 school sites
- Provided economic opportunities for 63 businesses
- Hired 21 community members to lead classes
- Exhibited artwork from 12 local artists
- Led 5 professional development trainings
- Expanded programs to 2 new pre-school sites
- Welcomed 56 new Spark members
- Provided scholarships for 27 summer campers

Our Heart is Here

We strive to provide a solid foundation of community care. By offering meaningful and accessible opportunities, we're investing in the mental health and social fabric of our region, building upon our area's resources, and celebrating our community members' resourcefulness. The ingenuity, neighborly mentality, and entrepreneurial spirit present in the residents of the Northeast Kingdom lie at the heart, and success, of WonderArts programming.

Our Work

Cultivating vibrancy in our community through the arts, recreation, technology, and sustainability

Over
700 hours
of programs
this year!



ARTS

We believe in the power of creativity to solve problems, build resilience, and develop self-confidence, so we strive to make it a part of everyday life and a valued asset in our community.

RECREATION

Community health starts with individual action, and we love providing fun opportunities for people of all abilities to move, play, and engage with the outdoors.

What Our Participants Say...

Thank you for showing this important film! Keep doing the after movie discussions since that is where the community connections were shared by a variety of people. - Tara, Let's Talk: Film

Hands-on is always great for learning. I appreciate the guidance and knowledge of the instructor and not having to pay for materials. - Charles, Sip + Skill Share



TECHNOLOGY

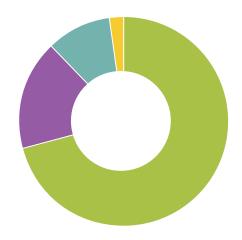
In our rural corner of Vermont, we offer high-speed internet, state of the art technology and equipment resources, and foster design thinking, creative capital, and resourcefulness.

SUSTAINABILITY

We are proud stewards of our community and the land that we all cherish. Through our work we nurture social, economic, and environmental sustainability.

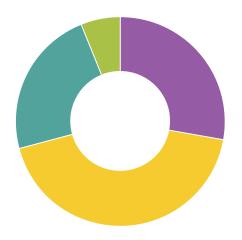
Financial Statement

Fiscal Year 2019



EXPENSES......\$238,428

- 71% Programs
- 17% Admin/Overhead
- 10% General Operating
- 11% Marketing/Fundraising



REVENUE......\$243,520

- 43% Grants
- 28% Donations
- 23% Program Revenue
- 6% Town/Business Support

Collaborative Partners

AKC Fund, Inc. Albany Community School Albany Head Start Allen Hilles Fund Ben & Jerry's Foundation **Bissell Foundation Canaday Foundation** Center for an Agricultural Economy Craftsbury Energy Committee Craftsbury Outdoor Center Craftsbury Recreation Comm. Craftsbury Academy **Craftsbury Elementary** Four Seasons of Early Learning Green Mountain Farm to School Greensboro Association Greensboro Recreation Comm.

Greensboro UCC Hardwick Area Food Pantry Hardwick Elementary Hardwick Head Start Hazen Union Heartbeet Lifesharing Highland Center for the Arts Hunger Free Vermont New Avenues for Youth No. Counties Health Care, Inc. Lakeview Elementary Oakland Foundation **Orleans Country Forester** Pleasants Fund **Promise Community** Salvation Farms Saplings

\$28,460 paid to class instructors

\$15,315 scholarships given to camp families

Sterling College
Town of Craftsbury
Town of Greensboro
Town of Hardwick
Turning Stone Farm
USDA Rural Development
Vermont Land Trust
VT Learning Support Initiative
VCF Craftsbury Community Fund
Vermont Arts Council
Vermont Community Foundation
Vermont Mutual Insurance Co.
Wisdom Connection
Wolcott Elementary
Woodbury Elementary



20 years and counting! We are committed to serving our vibrant community, enriching hearts and minds, nurturing ideas, and providing access to a world filled with possibility. This is just the start of our evolution.

-Naomi Ranz-Schleifer, Board President

Board of Directors

Naomi Ranz-Schleifer, President
Havilah Stewart Mann, Treasurer
Monique Beaudry, Secretary
Alain McMurtrie
Chip Troiano
Richard Bennum
Riva Reynolds, Advisory Board

WonderArts Staff

Ceilidh Galloway-Kane, Executive Director Carol Fairbank, Business Manager Sherri Molleur, Finance Manager Skye Livingston, Program Coordinator Katharine Ingram, Program Coordinator Jake Lester, AmeriCorps VISTA

NEK Kids on the Move



NEK Kids on the Move officially joined WonderArts last fall. This decision was the natural evolution of a years-long collaboration to make the most of shared resources and deliver a bigger impact to our community. As part of WonderArts, NEK KOM has continued to work with and support after-school program providers and the larger community through opportunities for active movement, outdoor recreation, and nutritional support, as well as through summer camp activities.

Team Transitions

After serving WonderArts VT for the past two years as Executive Director, Ceilidh Galloway-Kane is now directing the REACH! after-school program for the Orleans Southwest Supervisory Union. We are excited for her to bring her passion for kids, creativity, and enriching afterschool programs to this new role, and we're thrilled that we'll be able to continue working with her as a community partner and collaborator.











